

A universal data and
application integration platform.



PERVASIVE
Data Integrator™

CONFIGURE.

Configure design workflow and end-point connections for your integration projects with unparalleled speed and ease.

DEPLOY.

Deploy integration onsite, in a multi-tenant environment, or as a service—in hours or days, not weeks or months.

MANAGE.

Manage scheduling, monitoring, and reporting through seamless, almost-effortless single point administration.

SUCCEED.

Succeed with fast results—integration in hours or days—and monitor your success with rapid, trouble-free alerts and reporting.

PERVASIVE®

Flexible solutions, maximum reusability

At last, an integration platform that's reliable, scalable and easy-to-use.

Hundreds of satisfied ISVs and SaaS vendors know that with Pervasive, you can:

- Rapidly build integration processes to onramp new customers faster
- Save resources—a powerful, flexible, reliable platform ensures fast deployment
- Connect to all your or your customers' data and applications, even behind the firewall

Use the checklist below to identify your and your customers' needs.

Data Migration

- CRM and ERP implementation, including SaaS
- Competitive migration
- System consolidation
- New application implementation
- Legacy migration

Business and Application Integration

- CRM and ERP synchronization, including SaaS
- Business-to-Business automation
- Claims/Billing/Payment Processing

Data Warehousing

- Data marts
- Operational data stores
- Real-time reporting
- Data profiling/remediation

Master Data Management

- Customer data integration
- Reference data management
- A single view of data

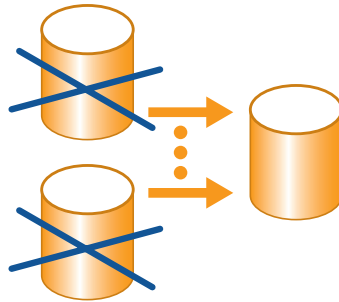
Data Quality and Data Governance

- Data profiling/remediation
- Data compliance
- Reporting and quality analysis

Data Migration and Conversion

Pervasive's integration platform allows you to rapidly:

- Build repeatable, auditable migrations with drag-and-drop Process and Map Designers
- Exploit the power of multi-core technology to speed your customers' high-volume migrations
- Connect to all your customers' data—including mainframe, semi-structured, and report and print extract formats
- Reconcile and normalize data with 150+ pre-built functions
- Discover data content, structure, and quality pre-process or in-process to ensure the migration of reliable, accurate data

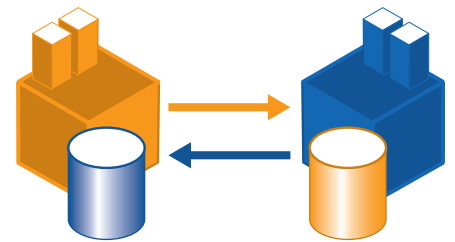


Pervasive reduces the pain of legacy conversion, system consolidation and new application implementation.

Application Integration

With Pervasive integration, you can quickly:

- Automate the movement and transformation of data between customers, partners, and suppliers, as well as between applications
- Create and manage repeatable, reliable B2B data exchange projects inside and outside the firewall
- Convert unstructured data to structured/standards-compliant data ready for consumption
- Create automated data feeds, and then synchronize the data in batch, event-driven, and/or real-time feeds



Faster implementation, lower total cost of ownership for healthcare data processing, payer/provider processing, employee benefits and other process automation.



Major bank's SaaS-legacy migration solved by Pervasive

SunTrust faced a significant distributed legacy data challenge. This major bank needed to transfer 12 years' worth of client records from legacy systems to its new Salesforce SaaS application. Millions of client records from multiple applications had to be migrated to the online Customer Relationship Management (CRM) system. SunTrust, however, didn't have the expertise or manpower to map and migrate such large, diverse data sources.

To get the results it wanted, SunTrust chose Pervasive. In only 40 days from the initial project scope, Pervasive efficiently standardized SunTrust's data and transferred it to the SaaS CRM system for easier accessibility by more than 2,000 sales representatives, sales managers and support staff. Pervasive brought a highly efficient, low-cost SaaS-legacy migration solution that SunTrust staff can easily manage.



PSA specialist works with Pervasive to deliver SaaS plus Integration as a Service with QuickConnectIT

QuickArrow offers a Professional Services Automation (PSA) solution that delivers the critical visibility needed to optimize services delivery. Its SaaS solution fully integrates with leading sales force automation (SFA), CRM, and financial applications. In 2007, the company had reached a critical point. QuickArrow found it was spending much of its time dealing with the integration needs of customers, with less time devoted to its core competencies.

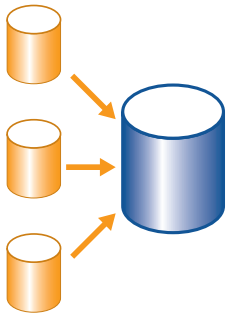
Working with Pervasive Professional Services, QuickArrow now leverages the power of Pervasive Data Integrator™ to deliver QuickConnectIT, an integration engine capable of rapidly integrating QuickArrow with any application. QuickConnectIT leverages Pervasive Data Integrator and QuickArrow's proven Web services API to support both on-premise and SaaS integrations and can also operate as an Integration as a Service (IaaS) solution.

across a wide variety of scenarios

Data Warehousing

Using Pervasive’s universal integration platform, it’s easy to:

- Connect your applications and SaaS systems to data warehouses, data marts, and operational data stores
- Capture and consume the “shadow data” contained in Excel spreadsheets, text files, reports, and much more
- Design and deploy processes for rapid, reliable batch, event-based, and real-time data processing

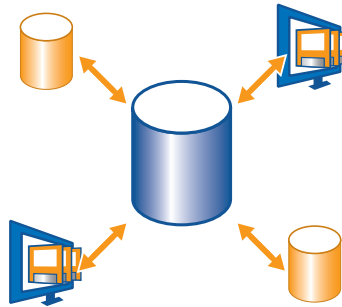


Quickly aggregate, profile, and store data from hundreds of information sources accurately and efficiently.

Master Data Management (MDM)

Pervasive Provides an indispensable platform to speed deployment of holistic MDM solutions:

- Help your customers quickly access, transform, and design MDM process flows while integrating master data from a variety of systems, including the “shadow data” contained in spreadsheets, text files, and reports
- Enhance the quality of information as master data stores are built by cleansing data on the fly—including customer, product, claims, policy, and transaction data
- Exploit the power of multi-core technology to accelerate high-volume data flows

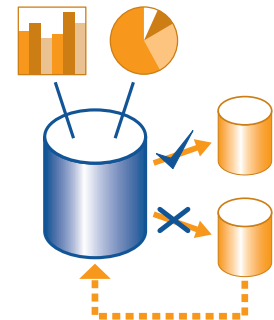


Create reference data sources and single views of customers, products, health records, and financial transactions—leveraging the versatility of Pervasive’s integration platform.

Data Quality and Data Governance

Pervasive turbo-charges data quality and data governance projects with data profiling designed to leverage the power of multi-core technology:

- Quickly access, test and reliably audit large volumes of data before, during, or after loading
- Enhance the quality of your information by rapidly assessing the contents of customer and transactional data, claims data and even the “shadow data” contained in spreadsheets, text files and reports
- Drag-and-drop ease for all aspects of project design, deployment, monitoring and reporting



Profile all fields, all records fast, view statistics in graphs, divide data into passing and failing, and repair or reject failing data.



Los Angeles County data warehouse challenge met with Pervasive Data Integrator

When Los Angeles County chose CGI-AMS’s Web-based ERP suite AMS Advantage 3 to develop a data warehouse to improve services, a data integration challenge arose. The ERP application needed to connect with the county’s various legacy databases and custom coding would be too expensive and time consuming. A robust, fast, cost-effective integration tool was needed.

Pervasive Data Integrator allows CGI-AMS to provide out-of-the-box integration connectivity for its applications, eliminating the high cost of custom-code installations and speeding time-to-value. With Pervasive integration, CGI-AMS has a flexible, easy-to-use framework that helps Los Angeles County personnel update and maintain their data warehouse on an ongoing basis.



Credit card processor gains control of data, thanks to Pervasive

A leading integrated payment processing company, Payment Processing, Inc. (PPI) turned to Pervasive to help it gain control over its client data, improve reporting and develop its own applications. PPI sought a quick, efficient tool for transferring its partner, vendor, and merchant data from Salesforce to PPI’s internal data warehouse for manipulation and reporting. The solution needed scalable components that could transfer data between multiple data applications and the data warehouse. PPI was concerned at the expense and time required by third-party application developers as well as the possibility of compromising vital data.

Pervasive Data Integrator now provides PPI with a unique, real-time, event-driven, message-based infrastructure that can connect to a wide range of data sources. PPI uses Process Designer to link multi-step integration processes together in a single, automated integration task. PPI responds to clients’ reporting and other needs faster, more efficiently and with far less risk for error.

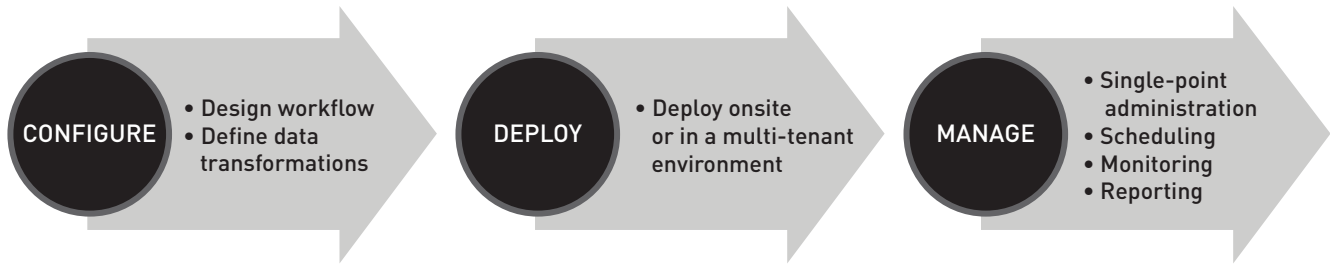


Data quality issues resolved with Pervasive

International air carrier Korean Air works with vast and ever-changing data from travel agencies, vendors and alliance partners. In order to better manage data and maintain a high level of data quality, Korean Air’s American region moved to on-line Customer Relationship Management (CRM) through Salesforce. Enterprise standardization was the driving goal, and flexibility and scalability in a complex environment were must-haves.

To standardize and transfer its data to Salesforce, the airline opted to use Pervasive Data Integrator. Selecting Pervasive has resulted in greater data control and efficiency in standardizing and transferring data. Pervasive integration enables Korean Air to pull travel agency sales data from its databases, despite widely varying formats, and upload it into Salesforce for greater accessibility and less risk for manual error.

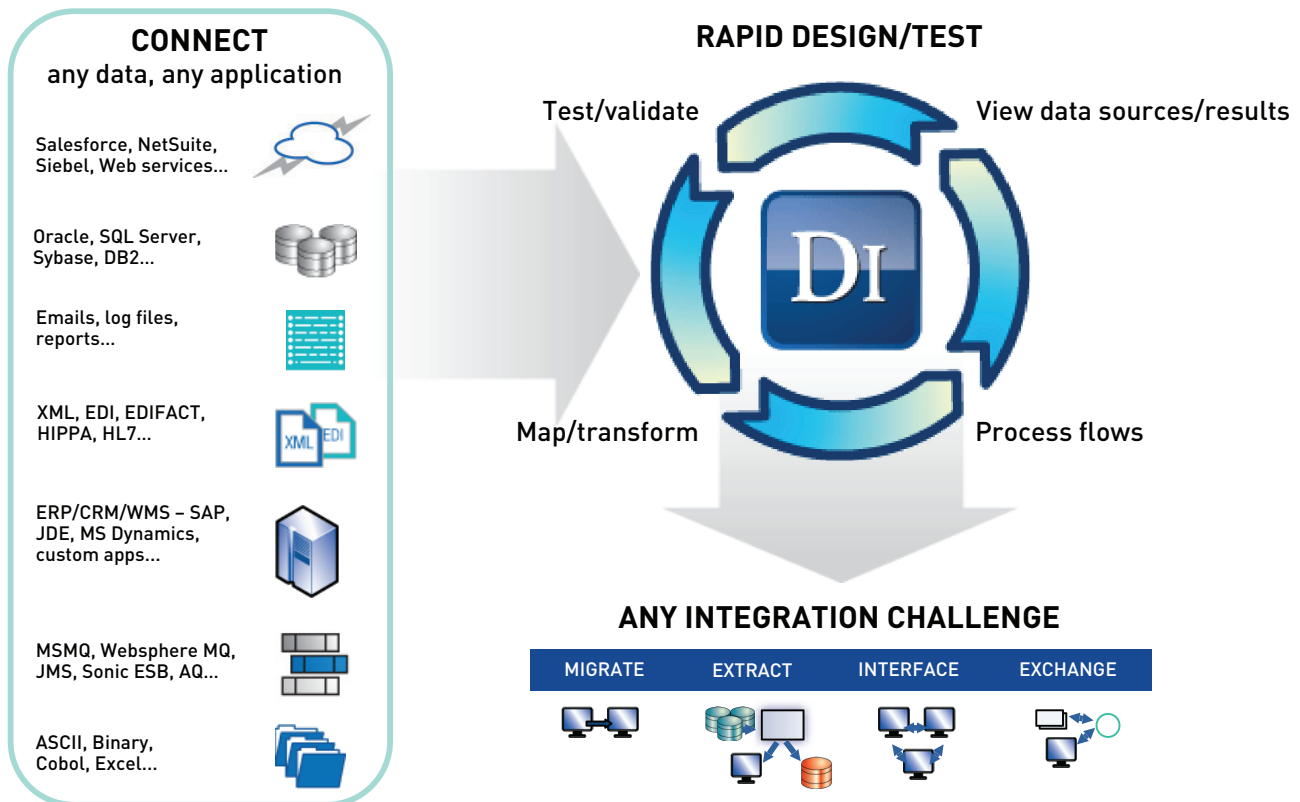
Three easy steps to integration –



STEP 1. Configure and Connect

It's incredibly easy to get all your customers' data connected and to set up process flows. With drag-and-drop mapping and process designs, you have the power to speed through even complex integrations.

- **Simple and easy still means robust**— 150+ connectors, powerful transformation capabilities, instant views of data and structure
- **Powerful process flows just a click away**— multi-branched, looping, and multi-threaded processes, highly extensible, easily calls other programs and processes for full integration automation



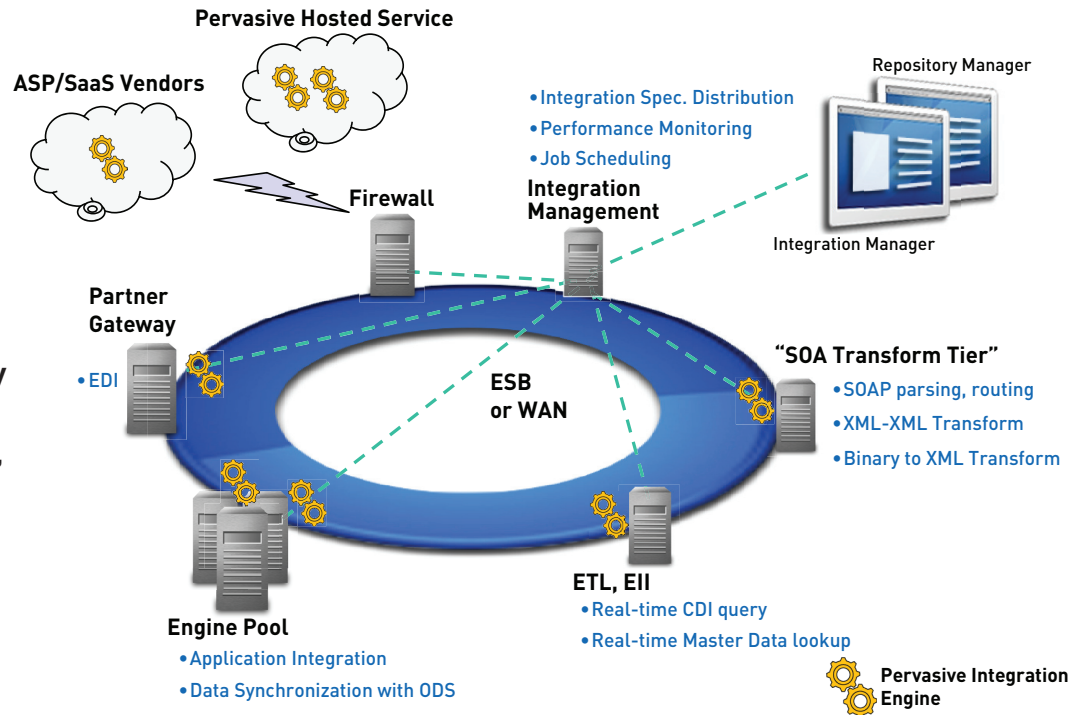
User-friendly design tools make initial integration design and later change adaptation fast and painless, reducing TCO.

in hours/days, not weeks/months.

STEP 2. Deploy Anywhere

Whether you need integration in a multi-tenant environment, onsite, or as a service, Pervasive makes it easy to test and deploy all your integration projects.

- **Flexible deployment**
on Windows, UNIX, or Linux platforms
- **Integrate SaaS applications** with SaaS applications, SaaS with on-premise, or on-premise to on-premise
- **Last mile connectivity** for ESB or SOA business architectures, full Web services support



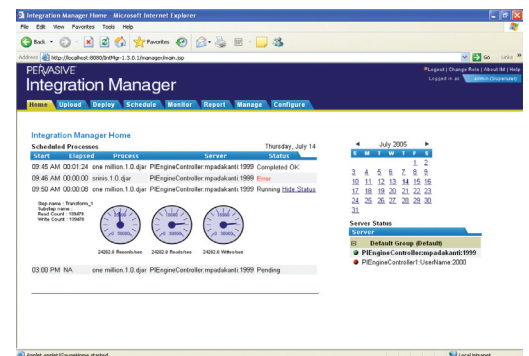
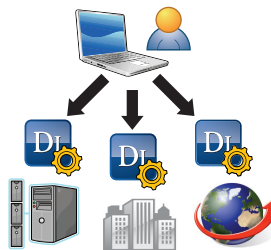
Deploy integration on-premise or in the cloud – use the architecture that works best for your business.

STEP 3. Manage and Monitor

Manage and monitor the way you and your customers want to—with options including single-point administration, remote and onsite scheduling, notification, monitoring, and reporting. It's easy.

- **The power to keep life simpler**—schedule events remotely or onsite, down to the minute or by interval, even automatically “see” which engines are available at what moment
- **Ease of use to keep projects moving fast**—quickly set up real-time monitoring of each executing engine with collection/retention of execution statistics
- **Metadata management** is provided by Metadata Studio for Pervasive Data Integrator

Remotely administer any number of integration points throughout your organization. Easy-to-use, browser-based interface—deploy, schedule, monitor, report in real time.



With Pervasive Integration Manager, you can manage and monitor multiple distributed integration processes around the world from a single location through a Web-based interface.

Comprehensive Connectivity

Pervasive connectors enable rapid access to heterogeneous data. A comprehensive set of 150+ connectors allows a broad range of seamless connectivity to file systems, databases, message buses, EDI networks, Web-enabled applications, business applications and industry-standard protocols on numerous platforms. Also included is Pervasive's unique capability to process non-relational and semi-structured content buried in most companies.

File

Access Access 97 Access 2000 Access XP Alpha Four ASCII (Delimited) ASCII (Delimited) Join ASCII (Fixed)	Clarion Clipper CLF Webserver DataEase DataFlex DJ Document Schemas DJ Log File Data dBASE II, III III+, IV, V, (IDAPI)	Dialog DIF Enable Excel 95, 97 Excel 2000 Excel XP Folio Flat File Foxbase	FoxPro LDIF Lotus 1-2-3 Lotus Notes Lotus Notes 5 Lotus Notes Structured Text Lotus Works Mac ASCII Delimited	Magic PC MAILERS+4 (dBASE) Microsoft Word (Mail Merge) Paradox v5 (IDAPI) Quattro Pro Windows v5 Rich Text Format (RTF) Unicode (Delimited) Unicode (Fixed)	WordPerfect 6.0 (Mail Merge) Wordstar (Mail Merge) WordPerfect 4.2/5.0 Visual FoxPro Visual dBASE 5.5
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Database

Oracle 7, 8, 9i, 10g, 11g Oracle 7, 8, 9i, 10g, 11g Multimode Oracle Direct Path Oracle SQL Loader Pervasive.SQL 8, 9, 10 Pervasive.SQL 8, 9, 10 Multimode PostgreSQL PostgreSQL (ODBC 3.x) Btrieve 5, 6, 7, 8	CA dB-Fast C-ISAM Cloudscape CWM DB2 7.2, 9.5 UDB DB2 7.2, 9.5 UDB Multimode DB2 Loader DB2 UDB Mass Insert DB2 (ODBC) eXcelon, eXcelon XIS 3 Hitachi Hi-RDB	IDAPI Informix DB Loader Informix (ODBC) Informix Online DS Informix/SE Ingres (ODBC 3.x) Interbase (IDAPI) JDBC MUMPS (ODBC) MySQL NonStop SQL/MX	ODBC 3.5 ODBC 3.5 Mass Insert ODBC 3.5 Multimode RBase 4.5 (ODBC) Red Brick Scalable SQL SQLBase SQL Script SQL Server 6, 7, 2000, 2005 SQL Server 6, 7, 2000, 2005 Mass Insert	SQL Server BCP SQL Server Mass Insert SQL Server (ODBC) Sybase 11, 12 Sybase 11, 12 Mass Insert Sybase 11, 12 Multimode Sybase BCP Sybase (ODBC) Sybase SQL Anywhere Sybase SQL Anywhere 6 Sybase SQL Mass Insert	Sybase SQL 11 Sybase SQL 11 Multimode Teradata (Fastload) Velocis (ODBC 3.x) Watcom SQL v5 Watcom SQL (ODBC)
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Application

AccountMate ACT! for Windows ADABAS (NatQuery) Apache CLF Champion Acct. CYMA Acct. GoldMine	Great Plains DOS Great Plains UNIX/Mac Navision Financials Macola Acct. Market Force Microsoft Dynamics CRM 4 Microsoft Dynamics GP 9, 10	Microsoft IIS ELF NetSuite Oracle Applications Oracle Siebel CRM On Demand PayChex DJF Peachtree Acct.	Personal Librarian Pivotal CRM Platinum Acct. RealWorld Acct. Remedy ARS RightNow Sage CRM SalesLogix	Sage MAS 90/200 Sales Ally Salesforce SAP BAPI, IDoc, EAA SAS SBT Acct. Solomon Acct.	SPLUS SPSS Statistica SYSTAT USMARC
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Technology

BizTalk XML DataRush Email Email Attachments	Erwin File Folder Queue (FFQ) File Transfer Builder FTP	HTTP/S HTML JMS LDAP	Microsoft MQ Websphere MQ Oracle AQ Oracle BPEL	Progress Sonic ESB, MLLP, FIX SGML SOAP	TCP/IP URL/URI XML XML Schema, DTD, XDR
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Legacy

ACUCOBOL (ODBC 3.x) ACUCOBOL-GT v7 BAF Binary	Binary Line Sequential COBOL 01 COBOL Copybook COBOL Flat File	C-tree Plus C-tree 4.3 Fujiitsu COBOL ISAM	Micro Focus COBOL QSAM Sequential Binary Tape Drive Sequential	VSAM Variable Sequential (MVS) Variable Sequential (Record-V UniKix)	Variable Sequential (SyncSort) Variable Sequential (User Defined)
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B2B

ACORD EDI (EDIFACT) EDI (X12)	FIX HCFA 1500-NSF HIPAA	HL7 HR-XML MIB	NCPDP NSF SWIFT	Text (Delimited - EDI) Text (Delimited - EDIFACT) Text (Delimited - HL7)	TRADACOM UB92-NSF
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About Pervasive Software

Pervasive Software provides agile data integration software that speeds the flow of data between applications and between organizations. Our robust technology addresses SaaS, SOA and traditional integration modes and allows customers to re-use the same software for integration scenarios that span data warehouses, real-time application integration and data exchange with trading partners.

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